

May 2004 Paint Radio Scripts

True Value Paint 75/25 Co-op
: 30 seconds long
Air dates: 5/1/04 — 5/31/04

**2004: Gal. E-Z Kare Flat, Satin, Eggshell or Semi-Gloss
:30 # 354 217/258 916/463 851/358 556**

Visit (STORE NAME) True Value and find just the color you're looking for with the helpful advice of our knowledgeable salespeople. Plus you'll find great prices now on our E-Z Kare Premium Interior Latex Paint. It's fast drying, low-odor, features easy soap-and-water cleanup and it's backed with a twenty-five year warranty. Right now, get a gallon of E-Z Kare Flat Paint for just \$15.99; Satin or Eggshell, just \$17.99; Semi-Gloss, only \$18.99. Helpful advice, the right color and great deals on E-Z Kare Paint—now at (STORE NAME) True Value.

**2004: Gal. WeatherAll Exterior Flat, Satin or Semi-Gloss
:30 # 351 643/401 562/668 084**

(STORE NAME) True Value is your one-stop shop for the perfect paint to brighten your home's exterior. Plus get helpful advice from our friendly and knowledgeable salespeople, the convenience of finding just the color you want, and great deals on premium-quality WeatherAll Exterior Paint. WeatherAll is so durable, it comes with a twenty-five year warranty. Right now, get a gallon of fade and mildew-resistant WeatherAll Exterior Flat, just \$16.99; Satin, only \$19.99; Semi-Gloss, just \$20.99. WeatherAll Exterior Paint—it's on sale now at (STORE NAME) True Value.

**2004: Gal. Easy Color Flat, Satin or Semi-Gloss
:30 # 740 589/739 003/740 779**

Head straight to (STORE NAME) True Value and start your home-painting projects the right way. Come in now for expert advice and great prices on Easy Color Paint. Easy Color is a better-quality interior paint with a budget-friendly price tag. It comes in hundreds of colors, dries quickly and has easy cleanup. And Easy Color is so durable it comes with a fifteen-year warranty. Now, get a gallon of Easy Color Interior Latex Flat Paint for just \$11.99; Satin for only \$13.99; Semi-Gloss for just \$14.99. The best savings and helpful advice on great paint—now at (STORE NAME) True Value.

**2004: Gal. Woodsman Semi-Transparent House & Siding Stain/Gal. Woodsman Solid Color Acrylic House & Trim Stain/Gal. Woodsman Solid Color Oil House & Trim Stain
:30 # 736 744/741 850/734 335**

The experts at (STORE NAME) True Value know exactly what stains are right for your home and siding to protect against weathering. Stop in today and find great savings on semi-transparent and solid-color stains. Right now, get a gallon of Woodsman Oil Semi-Transparent House & Siding Stain for just \$14.99; Woodsman Solid Color Acrylic House & Trim Stain—one gallon for only \$15.99; and a gallon of Woodsman Solid Color Oil House & Trim Stain now \$16.99. Get everything you need to renew the luster of your home and siding and save big at (STORE NAME) True Value.